



SAFERFASTER**GREENER**CLEANERDEMANDMORE

# OdorBac Tec<sup>4</sup>



KILLS CORONAVIRUSES  
IN 60 SECONDS





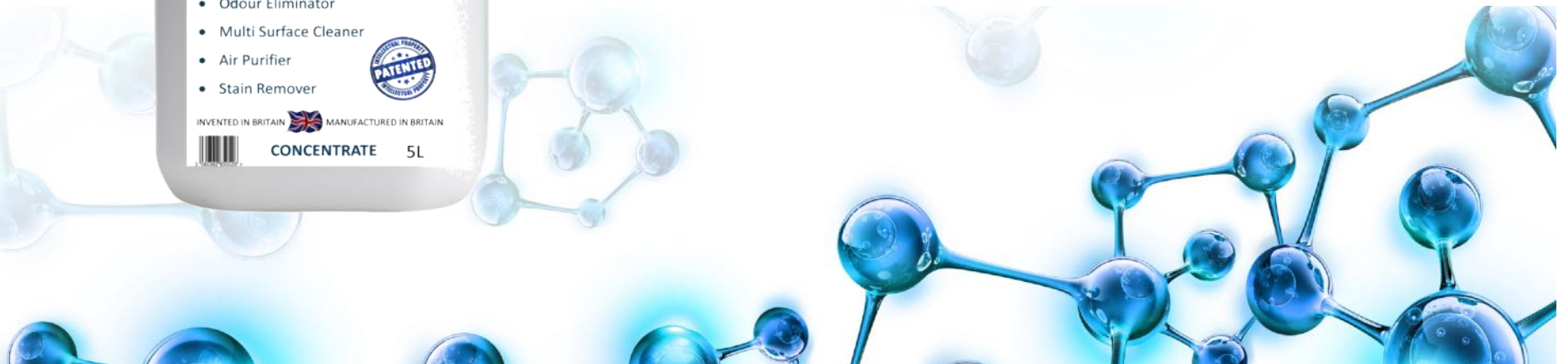
# What is OdorBac Tec<sup>4</sup>?

OdorBac Tec<sup>4</sup> is designed from the ground up to be the safest, yet most powerful all-in-one odour eliminator and truly multi purpose commercial cleaner in the world. With unparalleled performance delivered instantly as a result of 2Pure's **patented technology**, OdorBac Tec<sup>4</sup> often replaces over 90% of customers' existing cleaning products reducing risk, training, and costs while increasing efficiency, speed and results.

**OdorBac Tec<sup>4</sup> is probably the most significant cleaning innovation in more than 30 years**



- Reduces Products
- Reduces Risk
- Reduces Costs
- Reduces Environmental Impact
- Increases Efficiency
- Increases Results





# Truly multi-purpose

In addition to the powerful problem solving abilities of OdorBac Tec4, it is also an all round work horse. Forget conventional preconceptions; this is a multi - purpose cleaning product that excels no matter the surface or delivery method. Use in trigger sprays, mop & bucket, extraction and scrubbing machines to effortlessly complete the vast majority of cleaning tasks **with just one product.**



Carpets



Hard Floors



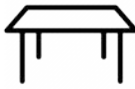
Odours



Soft Furnishings



Stainless Steel



General Furniture



Bathrooms



Toilets



Glass & Mirrors



Appliances



Kitchens but **NOT** Food Prep Surfaces



Drains



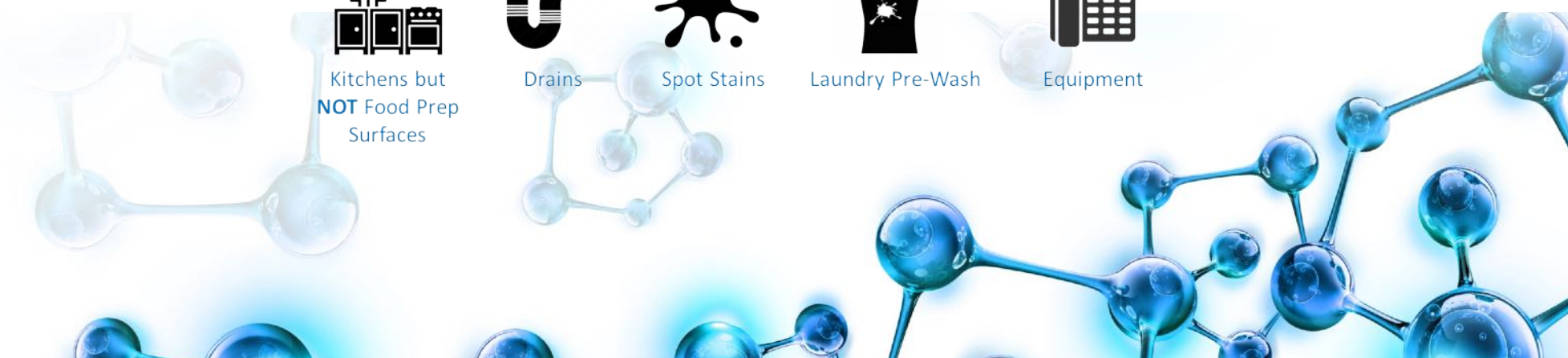
Spot Stains



Laundry Pre-Wash



Equipment





# Cost in use



## Favourably Comparable

OdorBac Tec4 has been price benchmarked against competitors products at in use dilutions.



## Assets

OdorBac Tec4 can extend the life of carpets and soft furnishings that are due to be replaced.



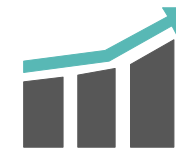
## Management Time

Less risk assessments, less training, less supervision.



## Less products

Fewer products stocked in COSHH cupboards means less risk, less time and lower costs.



## Efficiency

First time cleaning is essential to maximise efficiency. Fast to clean and simple to use.



# Odour Technologies...or not

## Masking



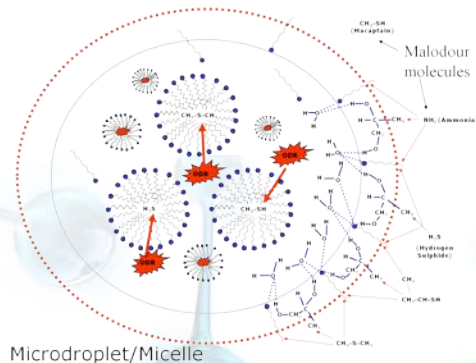
The most simplistic and common attempt to address an odour problem is simply by producing a perfume designed to overpower the offensive odour. While this may address an issue in the short term it will never remove the source.

## Enzymes

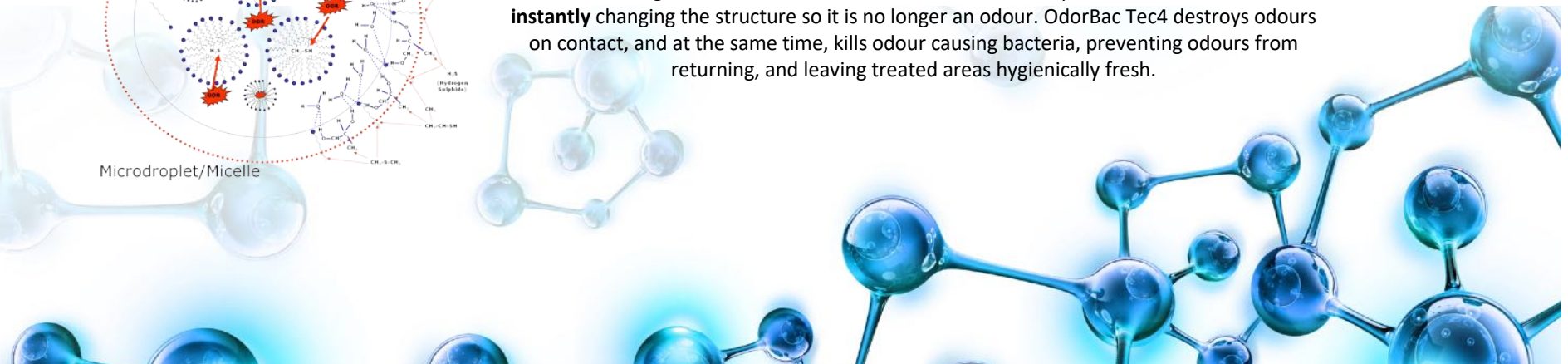


Most odour 'eliminating' products contain Enzymes or bacteria that are designed to eat the bacteria causing the odour. The performance of these products is often unreliable, slow and they can be rendered useless when used alongside another cleaning product.

## OdorBac Tec4 Odour Patented Technology



OdorBac Tec4 technology is a categorical advancement on conventional odour 'eliminators'. OdorBac Tec4 traps odours within a water droplet, and then specially formulated odour destructive reagents within the formula attack an odour compound on a molecular level, **instantly** changing the structure so it is no longer an odour. OdorBac Tec4 destroys odours on contact, and at the same time, kills odour causing bacteria, preventing odours from returning, and leaving treated areas hygienically fresh.



# More Than Clean



Using OdorBac Tec4 does more than just clean the surface, it enhances the surrounding environment.



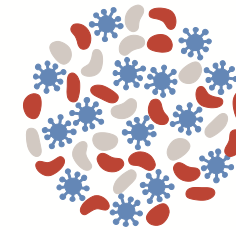
## Fresh

Even using OdorBac Tec4 unscented makes an area 'feel' fresh and clean. Using a scented version provides additional deodorising.



## Coronavirus

OdorBac has been tested specifically to confirm efficiency against coronaviruses and achieves a 99.99% reduction in just 60 seconds.



## Bacteria

Although not sold as a disinfectant, OdorBac Tec4 inhibits microbial growth from dilutions of just 1:256. and has been tested to BSEN1276 protocol providing up to a 99.99% kill rate.



## Contaminants

OdorBac Tec4 encapsulation technology effectively contains allergens, pathogens and other contaminants. Ammonia is eliminated on contact.





# Safe and kind to the environment

2Pure products selects and formulates ingredients not only to ensure safety but to optimise the sustainability of the finished product when properly and diligently used.



2Pure only selects ingredients so that products are safe for people and the environment. OdorBac Tec4 has been reviewed by independent bodies and is classified as non-irritant, not hazardous and is 100% biodegradable.



## ZERO WASTE

OdorBac trigger sprays and containers are already made from 100% recycled plastic and, in partnership with our leading distribution partners, can assist customers in reducing single use plastics to **ZERO** with closed loop recycling.



Patented 2Pure technology means that OdorBac Tec4 uses many times less raw materials than conventional products yet does not reduce the effectiveness of the finished product.



OdorBac is manufactured using electricity from renewable sources and deliveries are carbon neutral from January 2021

